

Suffolk News-Herald's



That's  
**ELF** my

Photo Sweepstakes

November 25 - December 24

We want to see what your  
elves are up to!



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Enter to Win today!

**That's My Elf** - Our first annual Elf Photo Contest. Where our readers can submit photos of their North Pole visitors into a gallery and be entered into a sweepstakes for a \$100 gift card. This ad is promoting entries into the contest inviting readers to upload their photos. It gives the dates of the contest as well as a way to access the online portion directly from the print ad with the QR code. All the while promoting our presenting sponsor Happy Hour Glass Works.