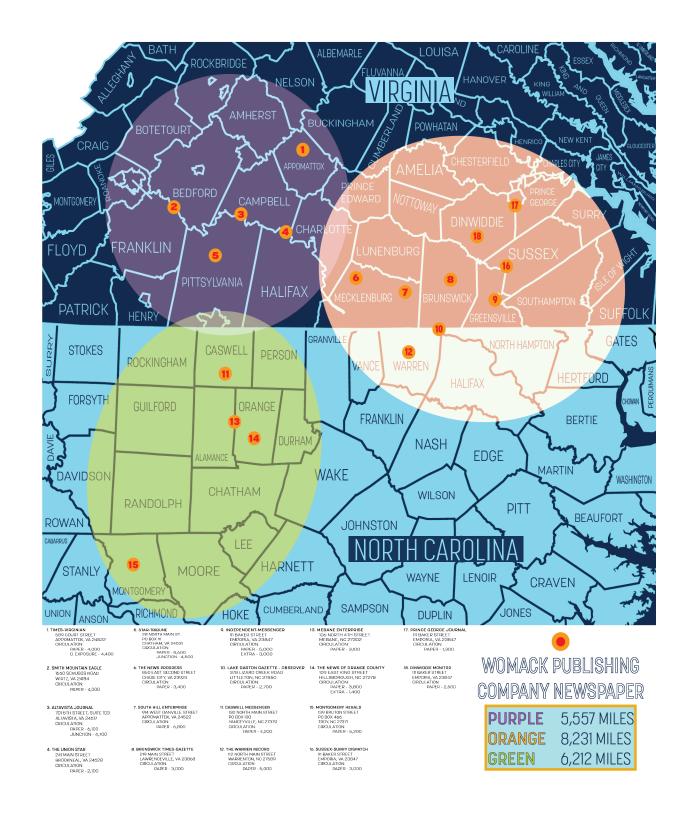


Media Kit

### WHO WE ARE

Wedding Belles promises a wide arrangement of content for those getting married and those hoping to. Captivating stories complemented by vibrant photos of weddings from across both states along with "how-tos" for do-it-yourselfers, advice on what to do after "I do" and other general advice to ensure your big day is the best it can be!

# E WE MHER

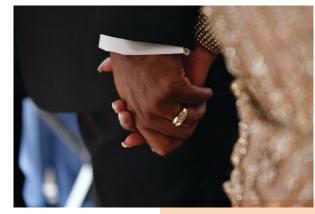


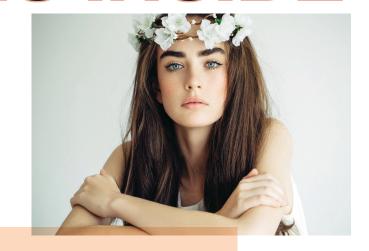


# WHAT IS INSIDE

VENUES You

You Can't Miss!





Wedding Dress



GIFTS

For Your Wedding Party

# LATEST Floral Zrends

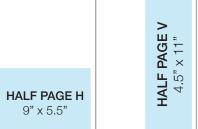
## COMING THIS APRIL!

The complete wedding guide for Brides, Brides-to-Be as well as a keepsake of special stories and events that make that special day memorable! Wedding Belles will also showcase photographers, venues, caters, DJ's, bridal consultants, and every other detail from major to minor to help create the perfect wedding day!

#### PRINT SPECS

# FULL PAGE 9" x 11" 1/4 PAGE 4.5" x 5.5" 2.25" x 11" 9" x 2.75"

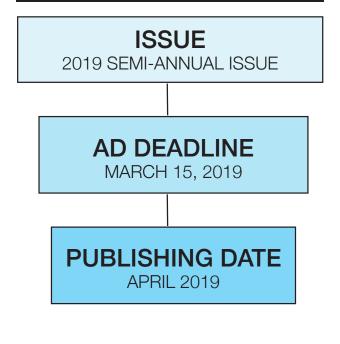
#### INCLUDES COLOR!



#### **AD MEDIA RATES**

AD MEDIA SPECS	SINGLE BOOKING
BACK COVER	\$5,000
INSIDE COVER	\$1,799
FULL PAGE	\$1299
HALF PAGE	\$699
1/4 PAGE	\$399
1/8 PAGE	\$299

#### PRINT PUBLISHING



#### FILE AD SPECIFICATION

#### **GUIDELINES**

We provide an in-house designer for an additional fee of \$150 per proof.

Please follow these guidelines or the ad will fail our pre-flight check and be sent back to you for correction:

- All transparencies must be flattened.
- All fonts must be embedded or converted to outlines.
- All images must be at least 300 dpi. Preferred images as TIFF files. Also accept PDF, EPS, INDD, ID, Al and JPEG files. If sending a JPEG, please save at the maximum quality setting. If sending a INDD, ID or Al file please ensure file is packaged.
- All images must be CMYK (for 4-color ads) or GRAYSCALE (for black & white ads).
- The PDF size must match the ad size exactly.

(In other words, do not submit a 2.5" x 2.5" ad floating on a page that is 8.5" x 11")

#### **SENDING US YOUR AD:**

Jess Ingram

jringram@womackpublishing.com