

## WHO WE ARE

Wedding Belles promises a wide arrangement of content for those getting married and those hoping to. Captivating stories complemented by vibrant photos of weddings from across both states along with "how-tos" for do-it-yourselfers, advice on what to do after "I do" and other general advice to ensure your big day is the best it can be!

## 山 $\frac{1}{4}$ 4 $\gg$ WHERE




## WHAT IS INSIDE

 VIENUES

## COMNG THIS APRLL!

The complete wedding guide for Brides, Brides-to-Be as well as a keepsake of special stories and events that make that special day memorable! Wedding Belles will also showcase photographers, venues, caters, DJ's, bridal consultants, and every other detail from major to minor to help create the perfect wedding day!

PRINT SPECS

INCLUDES COLOR!


AD MEDIA RATES

| AD MEDIA SPECS | SINGLE BOOKING |
| :---: | :---: |
| BACK COVER | $\$ 5,000$ |
| INSIDE COVER | $\$ 1,799$ |
| FULL PAGE | $\$ 1299$ |
| HALF PAGE | $\$ 699$ |
| 1/4 PAGE | $\$ 399$ |
| 1/8 PAGE | $\$ 299$ |

## PRINT PUBLISHING



## FILE AD SPECIFICATION

## GUIDELINES

We provide an in-house designer for an additional fee of $\$ 150$ per proof.
Please follow these guidelines or the ad will fail our pre-flight check and be sent back to you for correction:

- All transparencies must be flattened.
- All fonts must be embedded or converted to outlines.
- All images must be at least 300 dpi. Preferred images as TIFF files. Also accept PDF, EPS, INDD, ID, AI and JPEG files. If sending a JPEG, please save at the maximum quality setting. If sending a INDD, ID or Al file please ensure file is packaged.
- All images must be CMYK (for 4-color ads) or GRAYSCALE (for black \& white ads).

SENDING US YOUR AD:

- The PDF size must match the ad size exactly.
(In other words, do not submit a 2.5 " $\times 2.5^{\prime \prime}$ ad floating on a page that is $8.5^{\prime \prime} \times 11^{\prime \prime}$ )

