

Dear judges:

Our publication sponsors the Cheer Fund, which collects donations from individuals, businesses, organizations, groups and foundations in the community to help purchase toys for disadvantaged children in our coverage area.

With this advertisement, we aimed to drive home the point that thousands of children in Suffolk would not have toys at Christmas time if it were not for the Cheer Fund.

It was successful! We met our \$40,000 goal with a total of more than \$41,000 this year.

Sincerely,

Tracy Agnew
Editor

**Without your help,
Christmas gifts could
be but a dream for
hundreds of children
in Suffolk.**



**To donate to the Cheer Fund, send a check
to P.O. Box 1220, Suffolk, VA 23439, or
bring it to our office at
130 S. Saratoga St.**